



CITY OF HAYWARD DOWNTOWN SPECIFIC PLAN & EIR

Task Force Meeting 2
January 23, 2017



INTRODUCTION

City of Hayward

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AGENDA

1 Project Overview

2 Characteristics of Great Places

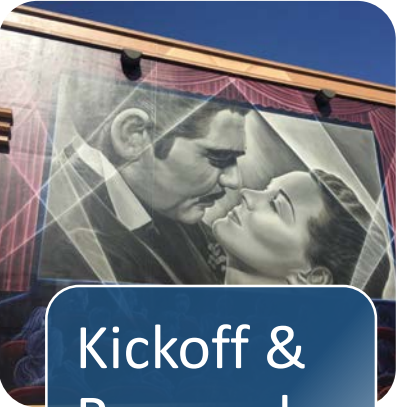
3 Transit Oriented and Connected

5 Human Scale/walkable

6 Civic and Community Spaces

7 Next Steps

Process Overview



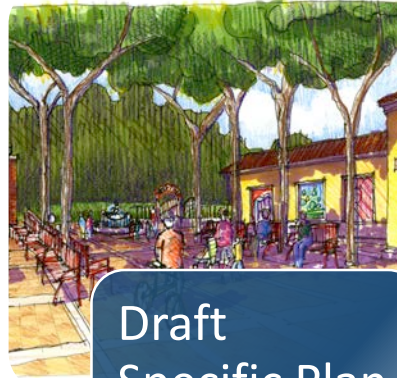
Kickoff & Research

- What is Downtown like today?



Vision & Alternatives

- What do we want Downtown to become?



Draft Specific Plan & Code

- Strategies to achieve the vision



Review Specific Plan & Code

- Evaluate and prioritize



Adoption

Purpose

1. Introduce principals of placemaking
2. Present analysis of existing physical form of Downtown Hayward
3. Discuss objectives and priorities for the Specific Plan

What We Heard-Task Force Meeting #1

- **Broaden Community Outreach Efforts**
- **Improve Perception of Downtown Hayward**
- **Address Pedestrian and Bicycle Safety**
- **Create Sense of Place and Strengthen Identity**
- **Emphasize History, Arts, and Natural Setting**
- **BART Access is Big Opportunity**

What We Heard-Stakeholder Interviews

- **Vacant & Underutilized Spaces**
- **Accessibility & Traffic**
- **Safety**
- **Arts & History & Diversity**
- **Office, Entertainment, & Retail Uses**
- **Great Opportunity**
- **Recent Improvements**

Characteristics of Great Places

- 1 Rooted in Place and History
- 2 Transit Oriented and Connected
- 3 Human Scale and Walkable
- 4 Civic and Community Spaces

Rooted in Place and History

Distinct Destination and Compactness

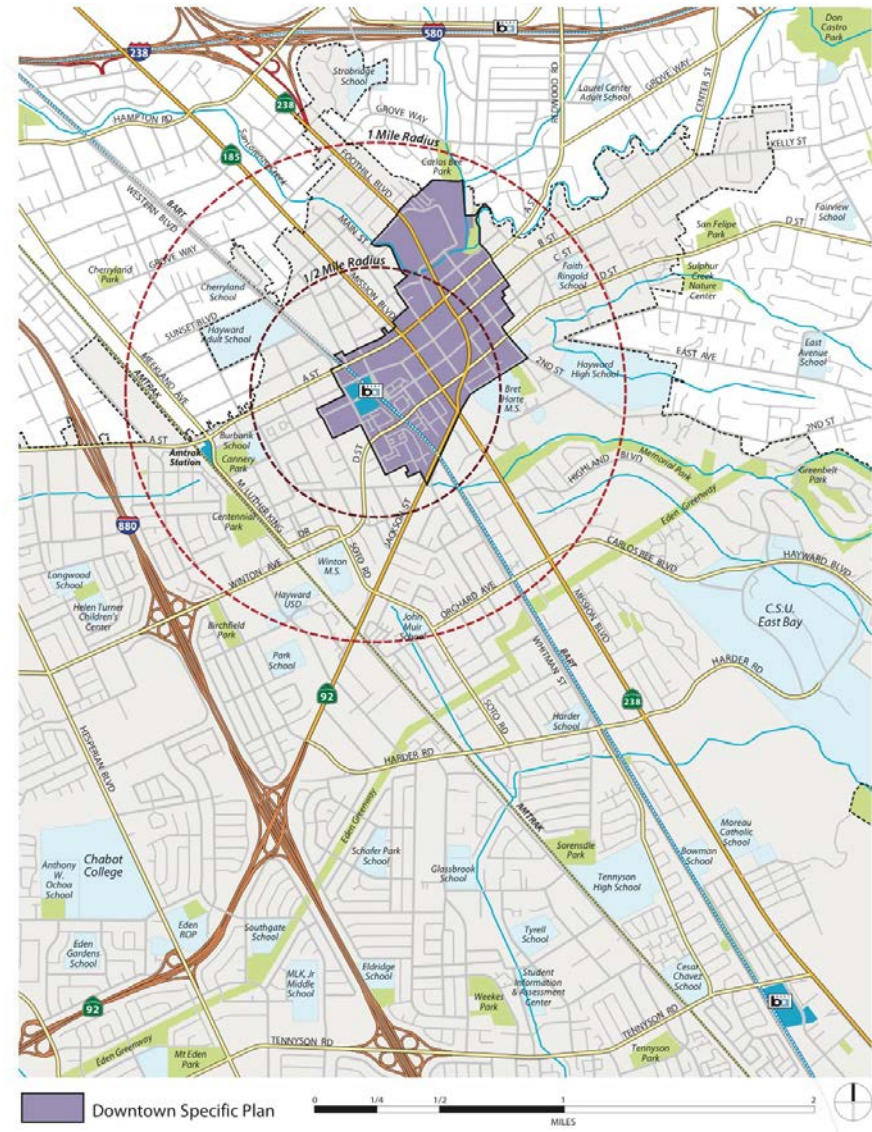
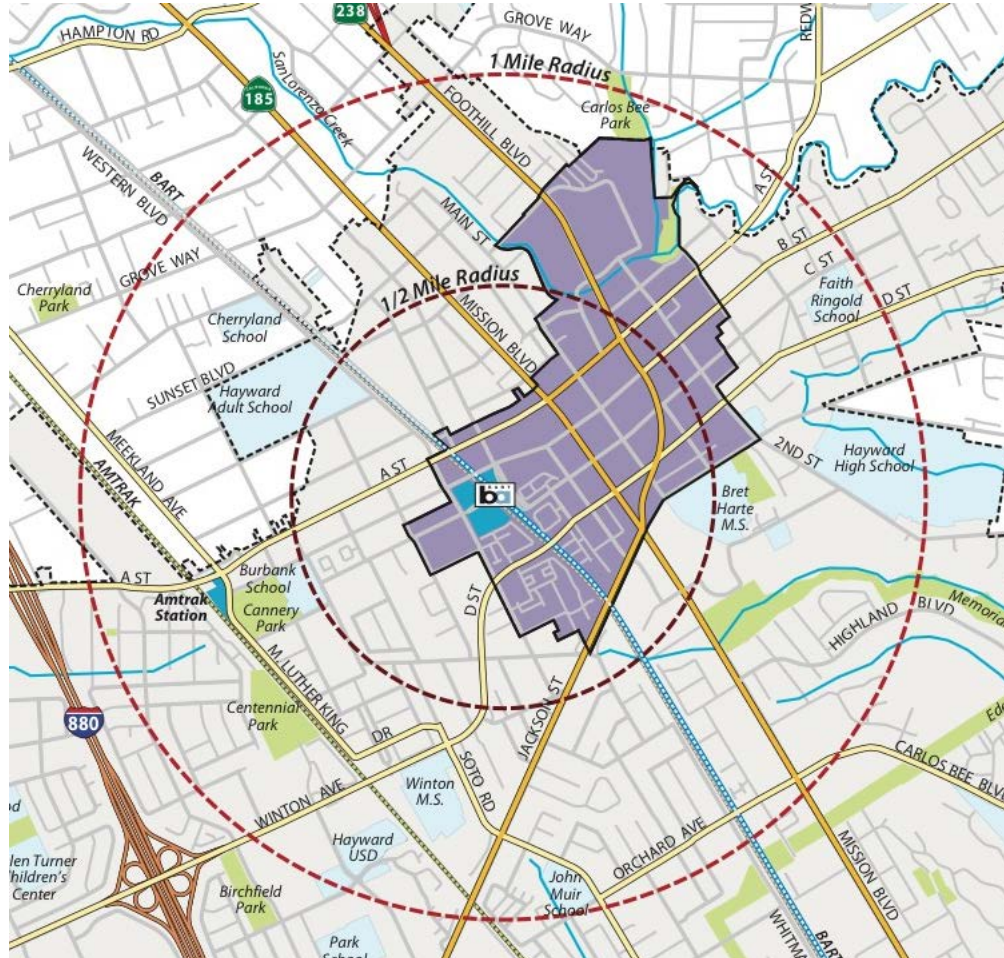
- Place that people identify with, form attachments to and want to reinvest in over time
- Daily living within walking distance of most dwellings providing independence and accessibility

Authenticity

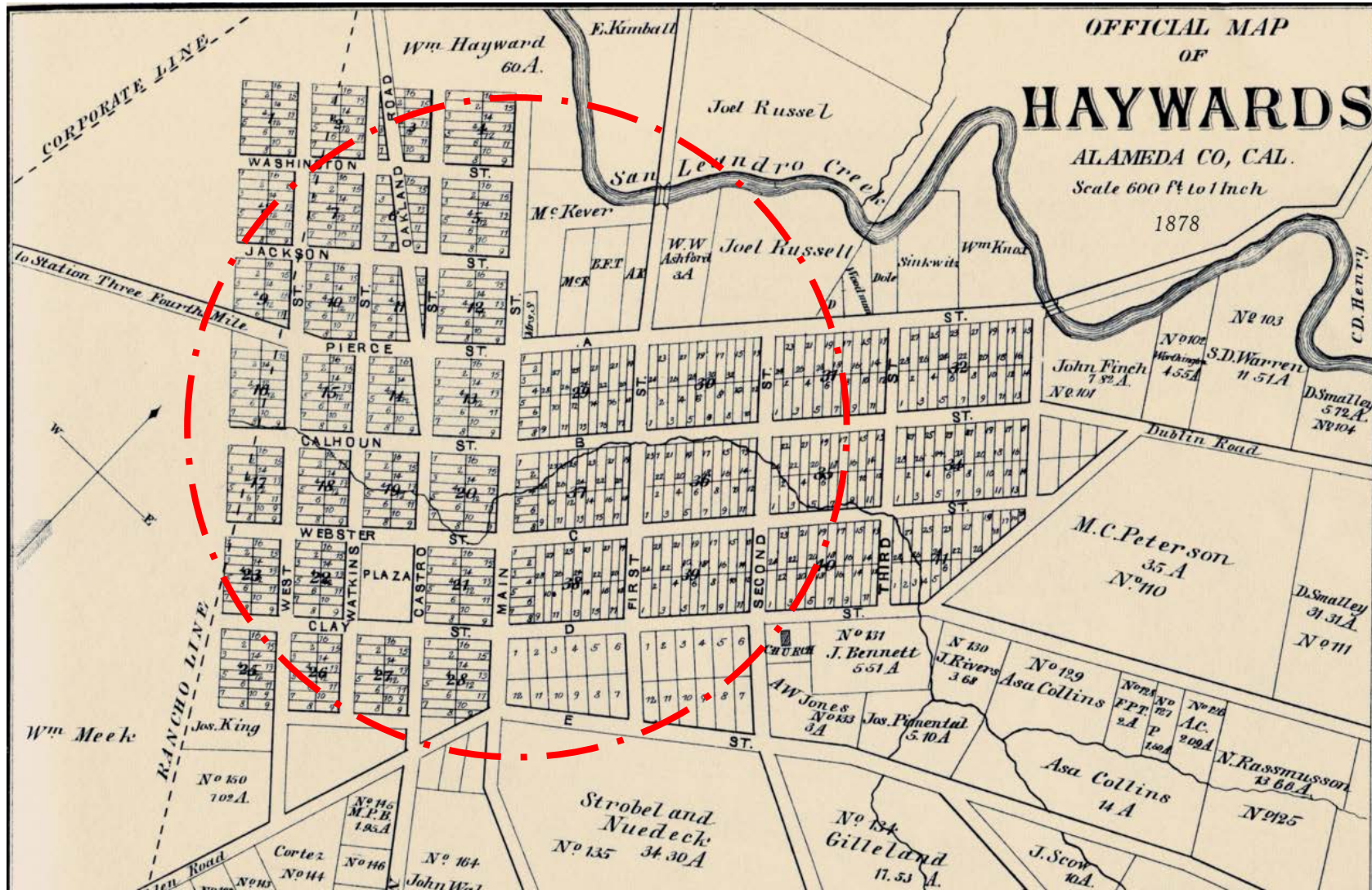
- Contribute to the brand and amenity package of the place with unique history and elements of a community

Regional Context

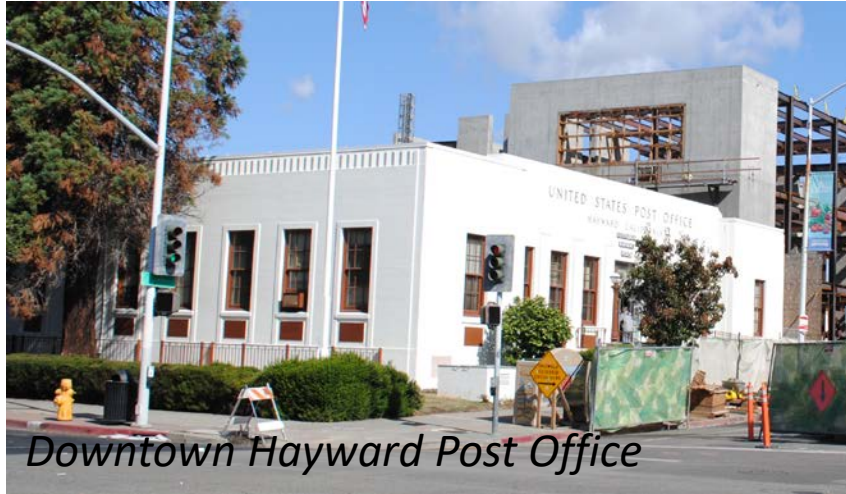
- A downtown for Hayward
- A downtown for other nearby cities



Historic Context



Landmark Buildings



Downtown Hayward Post Office



Corner of Main & B Streets, Hayward



1930 Hayward City Hall

Fabric Buildings



Hayward Ace Hardware



Houses along B Street in Hayward



Green Shutter Hotel, Hayward

Arts & Culture



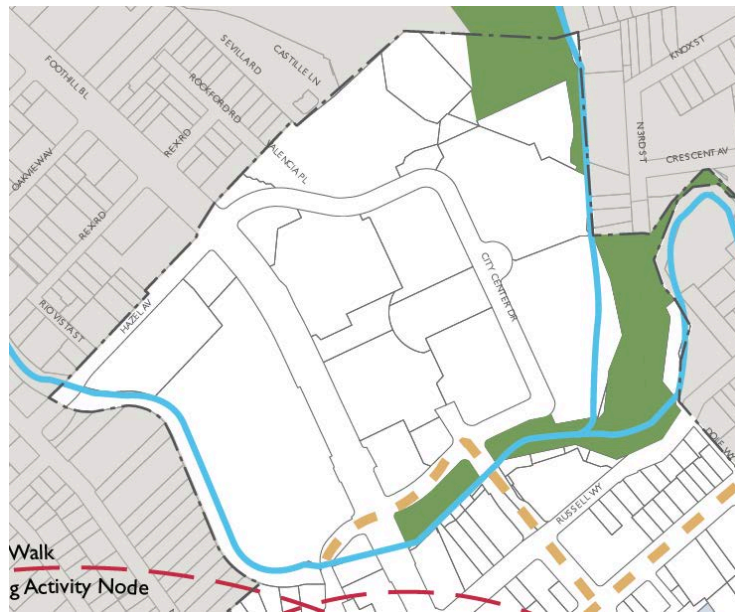
Natural Features



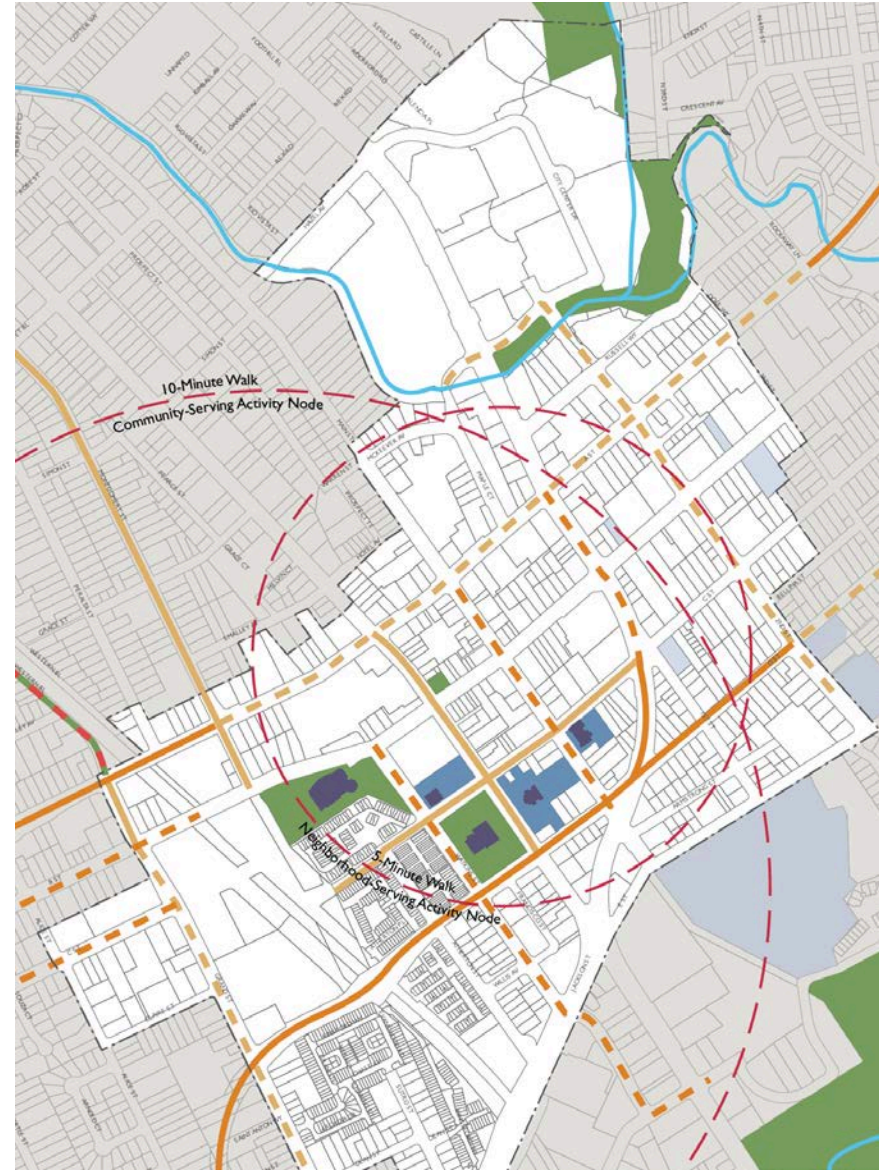
San Lorenzo Creek in Hayward



San Lorenzo Creek in Hayward



- East Bay Greenway
- Class II Bike Lane
- Proposed Class II Bike Lane
- Class III Bike Lane
- Civic Space
- Civic Sites
- Community Sites



DISCUSSION

- 1 Are we on the right track?
- 2 Are these characteristics we should strive toward?
- 3 Are there additional characteristics to consider?

Transit Oriented and Connected

Connectivity

- Regional and local transit connections within close proximity to homes and businesses provide independence and accessibility

Pedestrian Experience

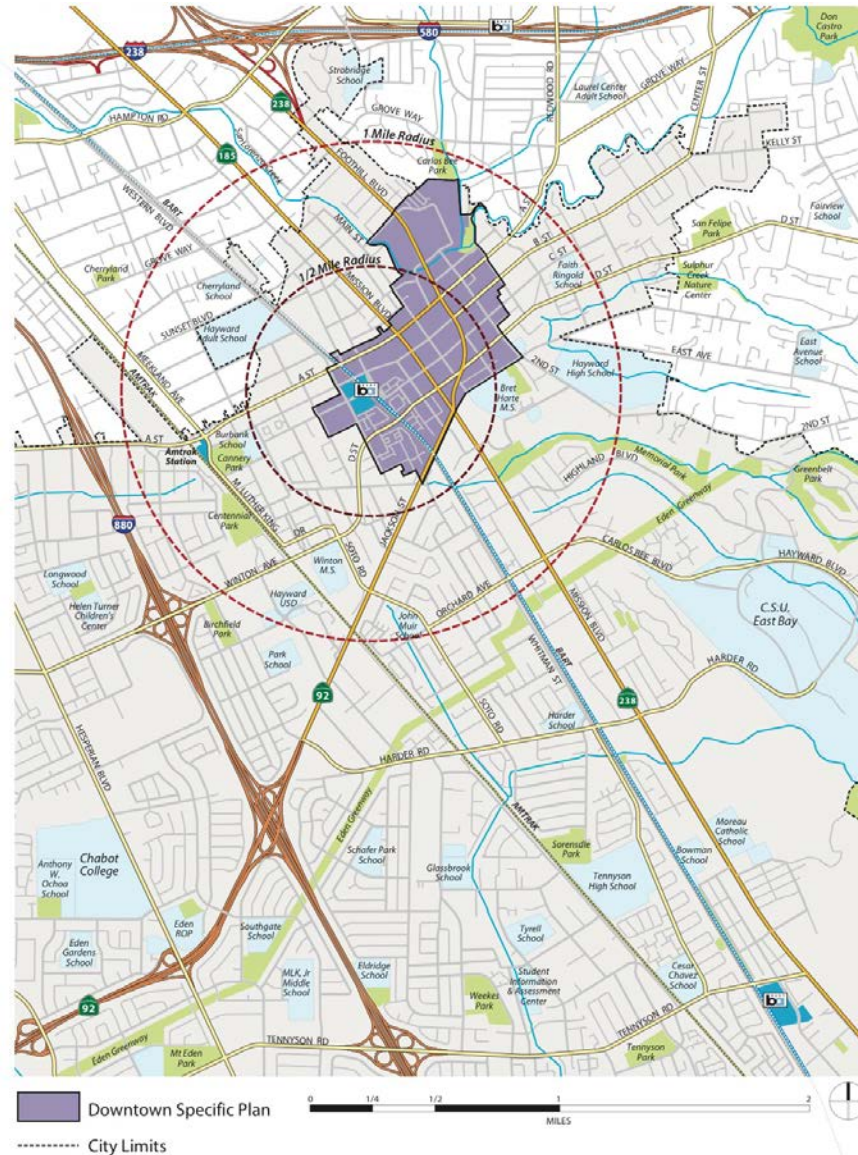
- Design interconnected streets and mid-block connections to disperse traffic, improve accessibility and reduce length of automobile, bicycle and pedestrian trips
- Construct blocks and buildings to invite reinvestment over time

Regional Transit Connections

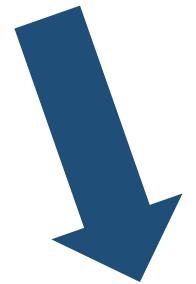
BART to Oakland & San Francisco
(OAK Airport in under 30 mins)



Amtrak to Oakland & Sacramento



BART to Fremont
(Future to San Jose)





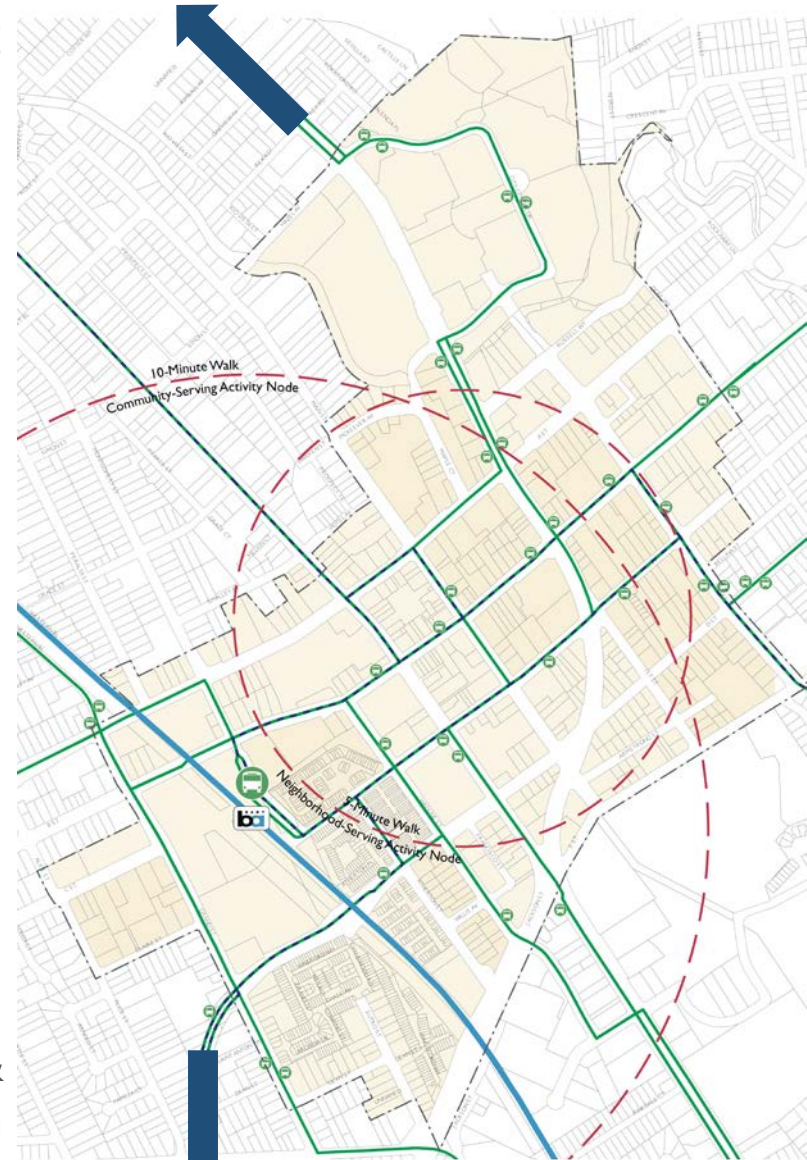
Amtrak to San Jose

Downtown Transit Connections



Late Night
to Oakland

-  BART Rail Line
-  AC Transit Bus Route
-  Proposed High-Frequency Bus Routes
-  AC Transit Bus Stop



To Castro Valley



To Cal State East Bay

To Foster City &
Hillside Caltrain

Pedestrian Experience and Access



- Extra-Large Block Perimeter
- Large Block Perimeter
- Medium Block Perimeter
- Small Block Perimeter
- Far From Pedestrian Crossing/Intersection



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Human Scale and Walkable

Street Network

- Provide complete streets that contribute to the place by providing hierarchy and acting as a liner civic spaces
- Design streets that adequately accommodate automobiles while respecting pedestrian safety and comfort

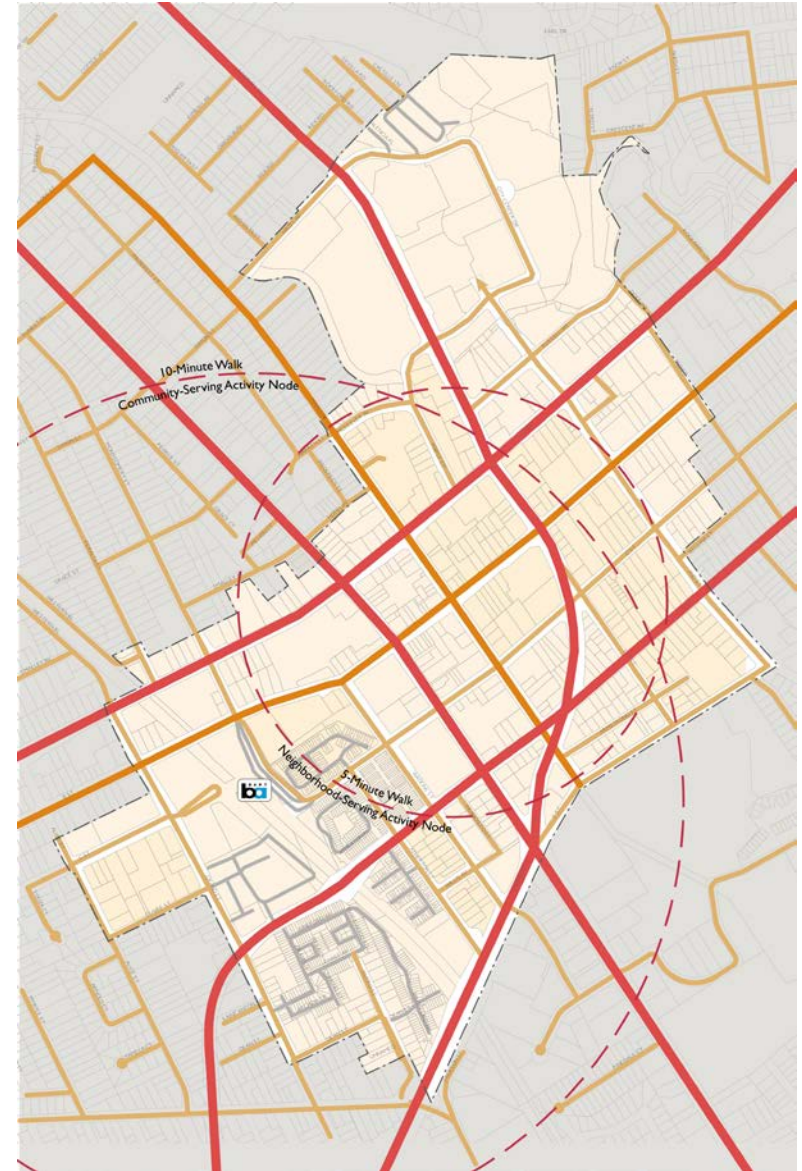
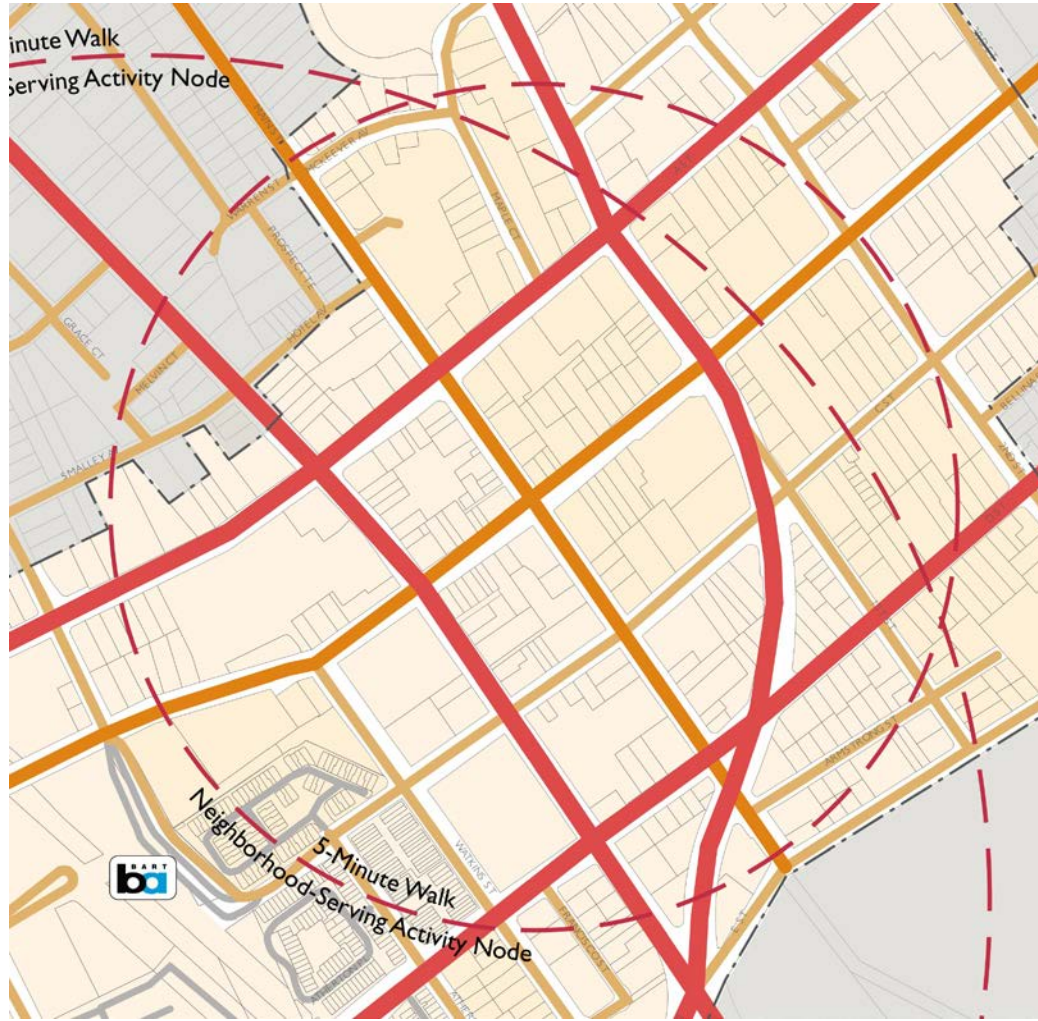
Public Realm

- The design of streets and buildings reinforce safe, attractive, active environments and provide opportunities for people to meet and visit

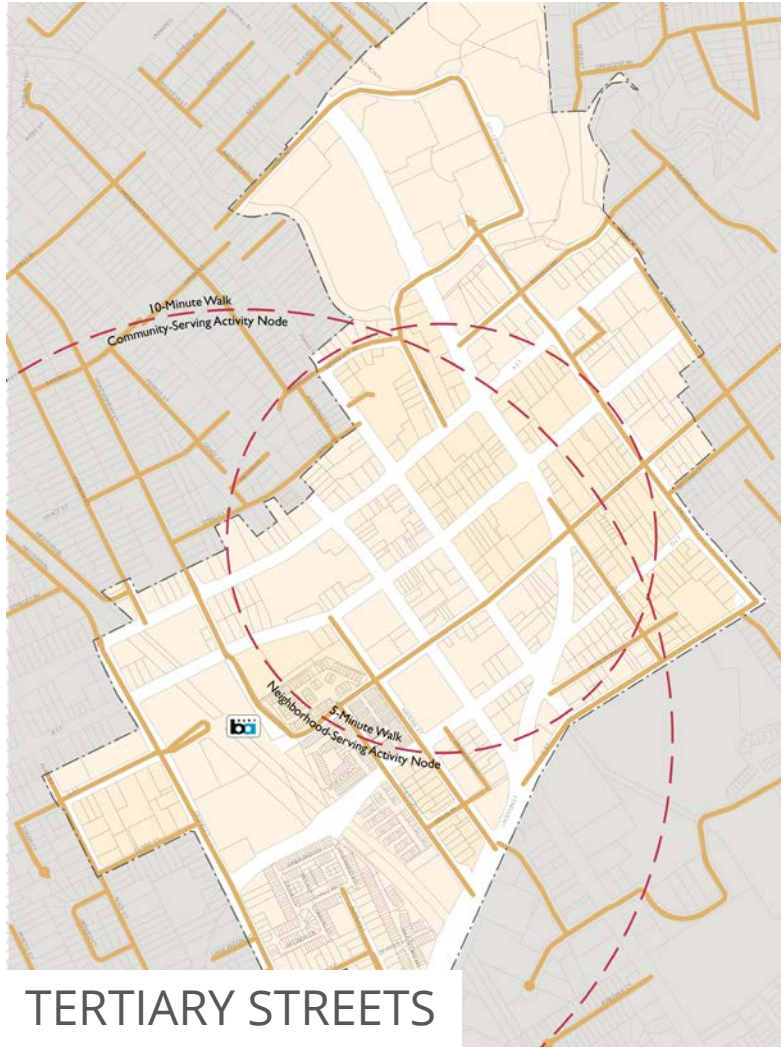
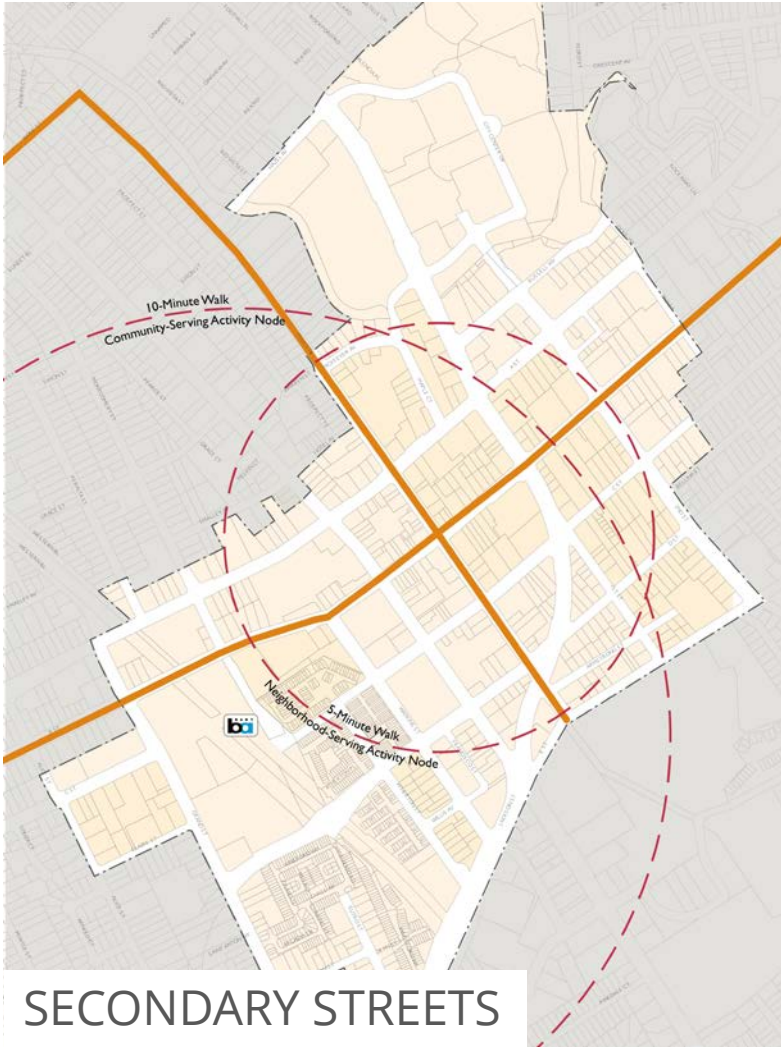
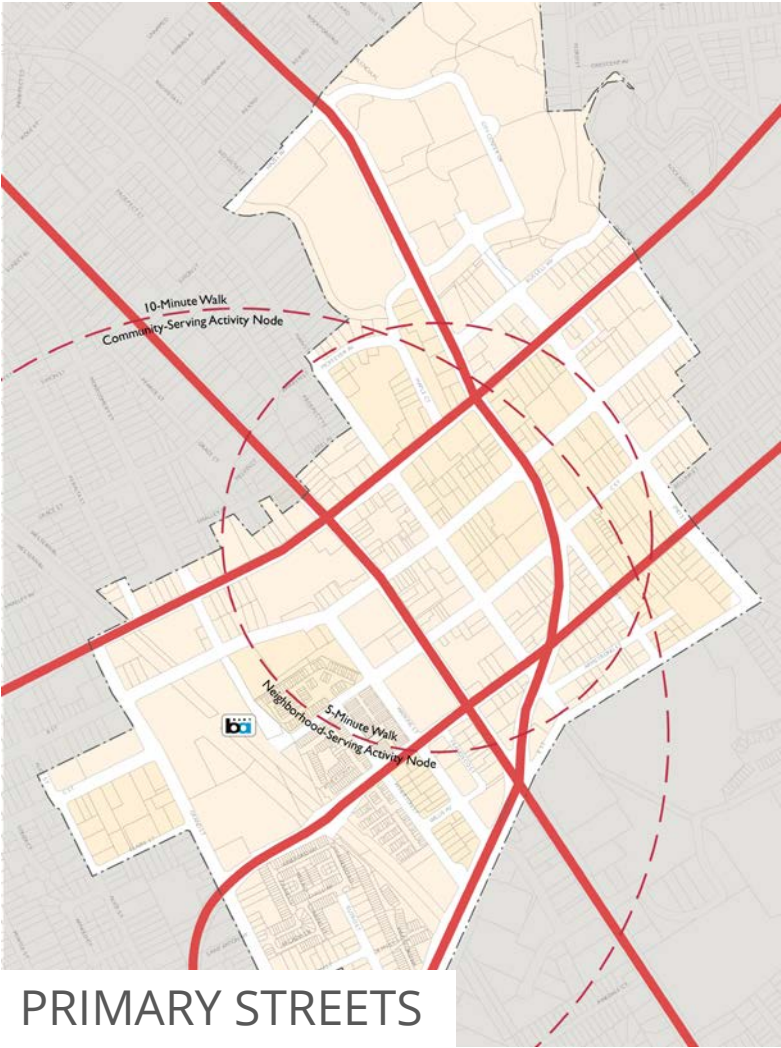
Walkability

Overall Street Network

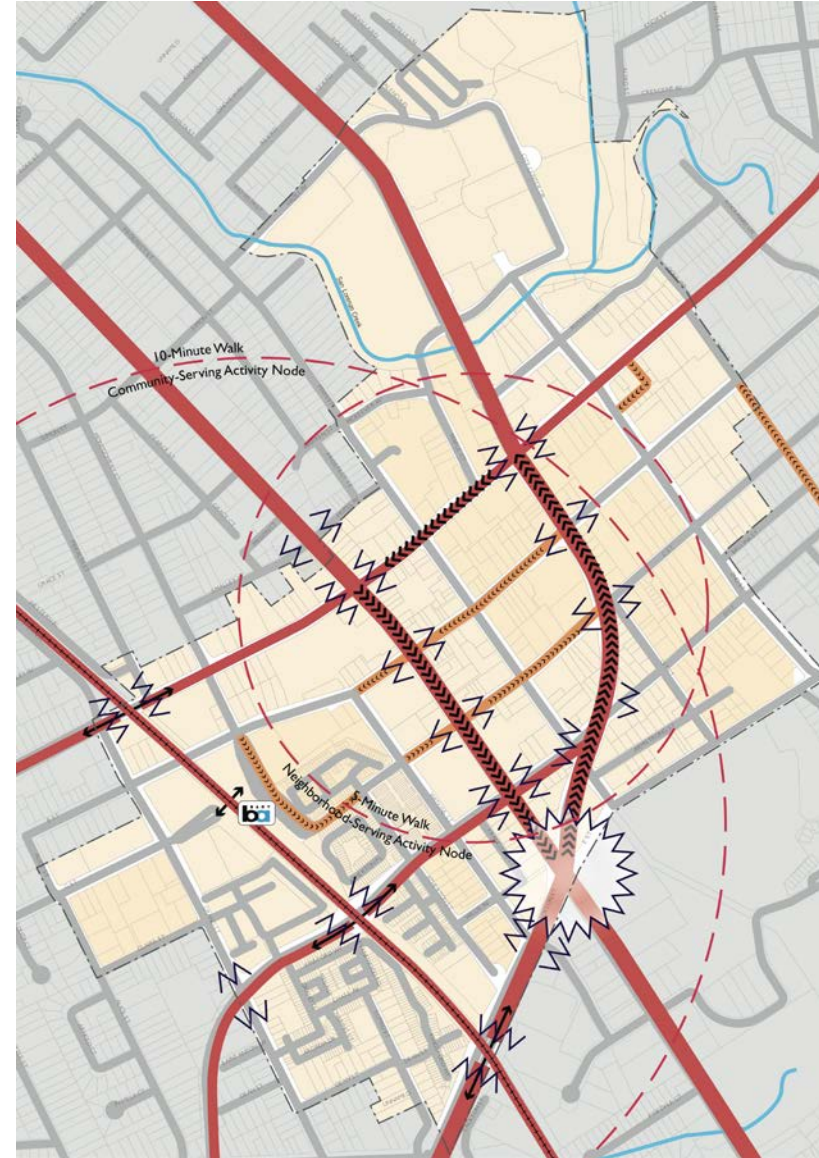
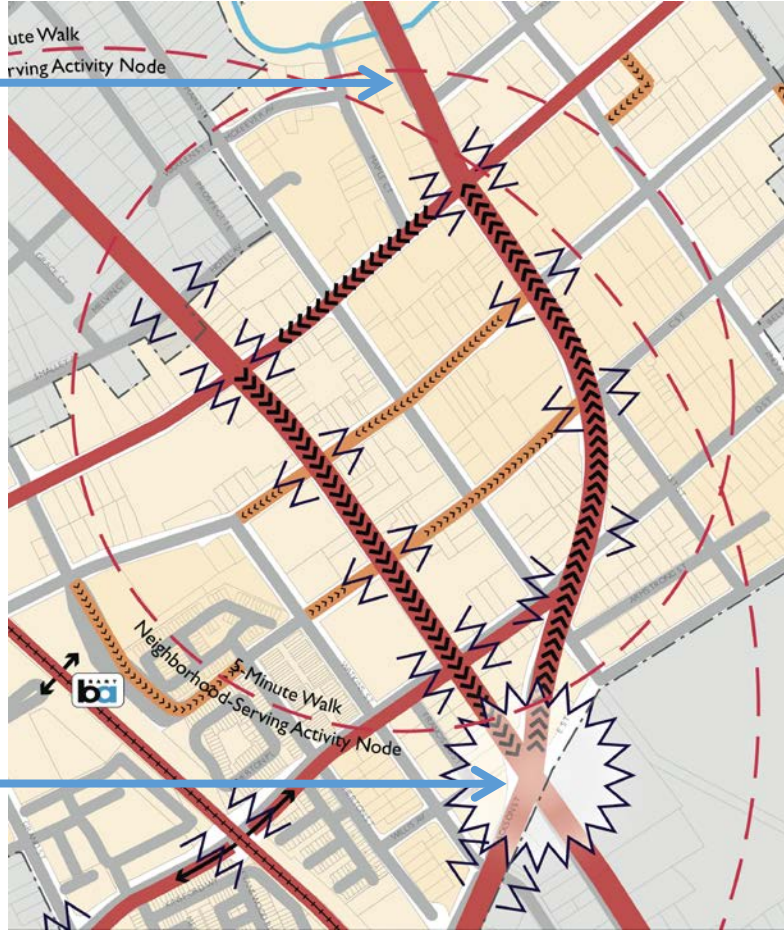
- Every street to be a complete street
- Hierarchy
- Integration with adjacent land uses
- Building types
- Frontages



Walkability



Walkability Barriers



- Major Pedestrian Barrier
- Pedestrian Barrier
- Underpass
- At-Grade Railroad
- The Loop
- One-Way Street
- Intersection Barrier

Welcoming Streets

Livable Commercial Streets

- Contributing building frontage
- Active retail-at-grade
- Street trees
- On-street parking
- Narrow travel lanes
- Curb radius
- Building enclosure



Welcoming Streets

Livable Residential Streets

- Contributing frontage with stoops, porches, etc.
- Slow traffic
- Street trees
- On-street parking
- Yield travel
- Curb radius



Vibrant Public Realm



Vibrant Public Realm



Windows, doors, signage, etc.



Outdoor seating in Hayward



Parklets



Mid-block pedestrian connection



Outdoor seating



Parklets

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Civic and Community Space

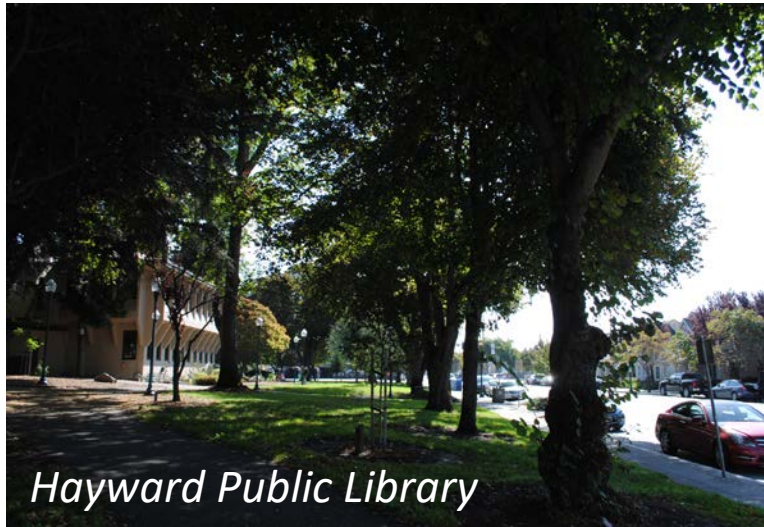
Public Open Space

- Maximize identity, image and organization resulting from an integrated network of open spaces, shaded sidewalks, trails and bike routes which can provide enhanced opportunities of gathering and recreation

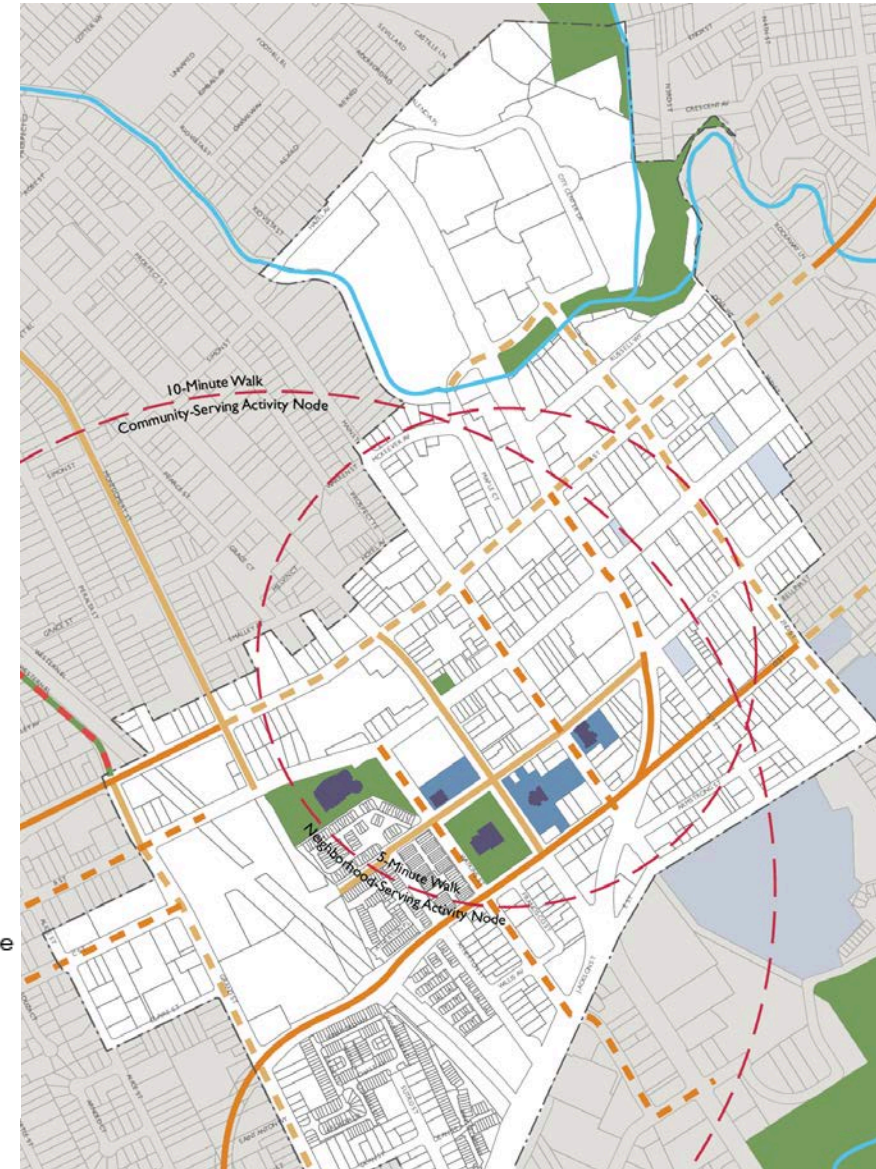
Civic Buildings

- Provide focus and order to the fabric of the place with placement and design more important than any other building

Accessible Community Gathering Space



- East Bay Greenway
- Class II Bike Lane
- Proposed Class II Bike Lane
- Class III Bike Lane
- Civic Space
- Civic Sites
- Community Sites
- Proposed Class III Bike Lane



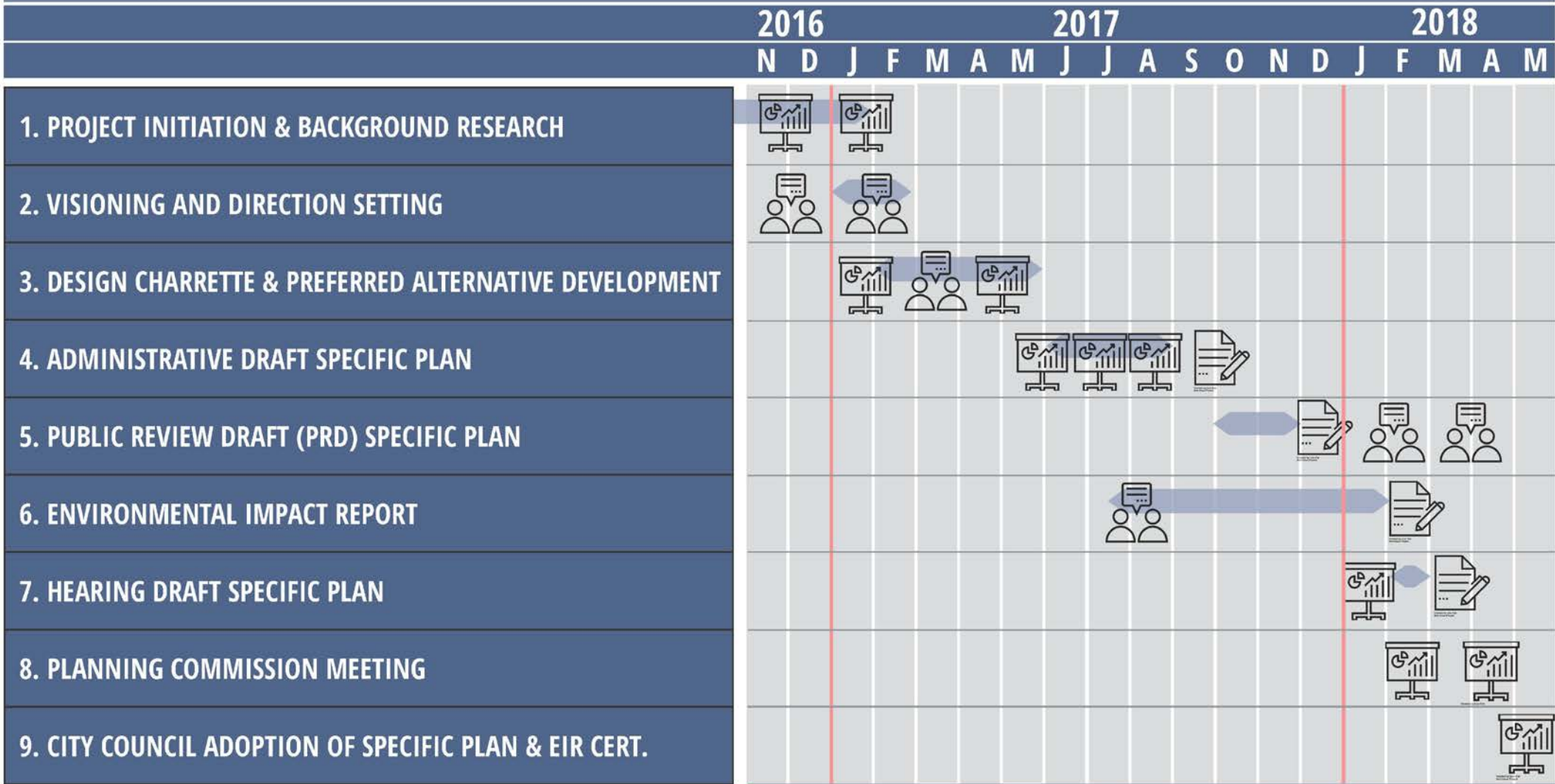
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SCHEDULE & NEXT STEPS

TIMELINE, HAYWARD DOWNTOWN SPECIFIC PLAN

-  Meeting
-  Outreach Event
-  Deliverable



SCHEDULE & NEXT STEPS

Stakeholder Interviews

- January 4 & 5, 2017

Task Force Meeting #2

- January 23, 2017

Staff Meeting

- January 23, 2017

Public Workshop

- January 25, 2017

Task Force Meeting #3

- February 2017

Staff Meeting

- February 2017

Design Charrette

- March 14-18, 2017



Thank you.

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